# **SUSTAINABILITY NOW** Recommendations for MPP's Sustainability Agenda Philip Kassanis

# Step change of approach

By taking a step change now to proactively engage with the issue of sustainability, Mountford Pigott can develop a strong position in the next chapter of activity in this field.

# Step change of approach

### **Benefits**

Adapted from BRE Information Papers IP 13/03 Parts 1 to 4

- Increase stature amongst existing client base
- Develop more avenues through which to attract new business
- Create more potential for publicity
- Improve ability to recruit good staff and staff retention
- Provide further levels of satisfaction
- Reduce costs
- Reduce risk





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# Drawbacks of a reactive approach

- Miss an opportunity to gain competitive advantage
- Miss a window of opportunity to build a reputation

# Scope

### Why it is important to act now

- Demand
- Environmental drivers
- Legislation
- What is going in the field amongst competitors

# Scope

### Why it is important to act now

- Demand
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- Legislation
- What is going in the field amongst competitors

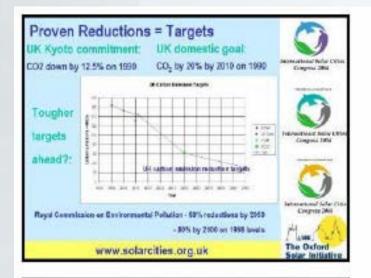
### How we can act

- Acknowledging and broadcasting what we already do
- Quick wins
- High impact measures
- Building a position

### **Demand**

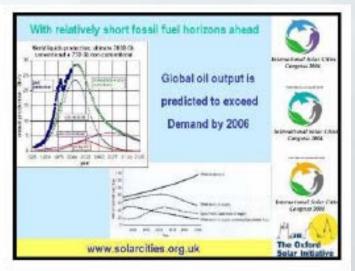
- Professional services can only be provided in response to a demand
- Previously only limited demand
- Environmental drivers will produce demand.....the only question is when?

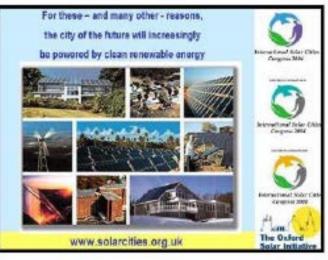
### Fossil fuel depletion / cost of energy



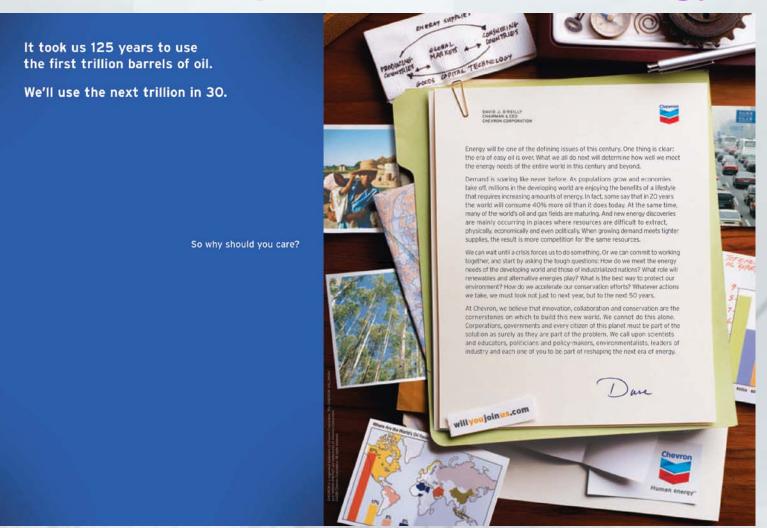
In decades ahead the lights will increasingly go out

some slides from an academic presentation by The Oxford Solar Initiative as part of SolarCities aptly make the point





# Fossil fuel depletion / cost of energy



### **Demand**

- Fossil fuel depletion / cost of energy
  - » Market demand

### **Demand**

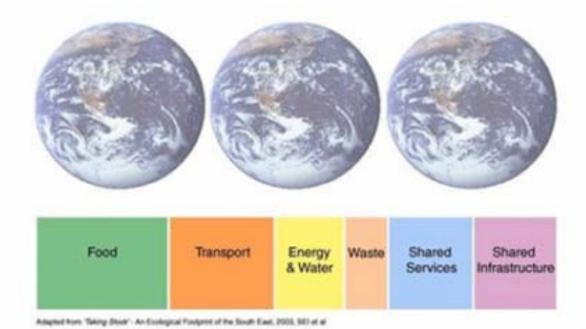
- Fossil fuel depletion / cost of energy
  - » Market demand
- Global warming / climate change
  - » Legislative demand

## **One World Living**

# The story



Europe's three planet lifestyle





### **Demand**

- Fossil fuel depletion / cost of energy
  - » Market demand
- Global warming / climate change
  - » Legislative demand
- One World Living
  - » Moral demand

## Legislation

- Energy Performance of Buildings Directive
  - Programme for implementation established in Energy White Paper 2003 and Action Plan for Energy Efficiency 2004
  - Part L changes
    - » 25-27% improvement from current Part L
    - » Have to show that CHP; district/block heating; heat pumps and renewables have been considered
  - Building labelling certificates
  - Upgrade on refurbishment
  - Boiler inspections
  - Implementation Jan 2006

### Legislation

- Recent and emerging planning policy
  - Starting with PPG 1 (2001) : Sustainable Development
    - » Urban renaissance / mixed use / walkable neighbourhoods etc
    - » PPG 13, 2002 reduce need to travel etc
    - » PPS 6 and sequential testing for out of town retail
    - » etc
  - PPS 22: Renewable Energy
    - » Regional and local authorities required to take governments targets into account in local plans e.g. 10% of country's energy demands to be met by renewables by 2010
    - » OPDM's recent "Best practice guidance on the validation of planning applications" requires an "energy statement"

### Legislation

- Sustainability Code
  - May 2006?
- London
  - Sustainable Development Commission (May 02)
  - Mayor's Energy Strategy (Feb 04)
  - SPG: Sustainable Design and Construction (Mar 05 for consultation)
  - Sustainability Framework (Jun 05)
- Woking

### Moral

- Corporate Social Responsibility
  - Environmental and social impacts
    - » 1999 Pensions Act explain extent of E and S issues
    - » 2000 Turnbull Committee code on corporate governance
    - » About half the £800 billion invested in UK pension funds is claimed to be managed following "Social Responsibility Investment" and growing rapidly (SRI) principles [BRE IP 13/03 Part 1, ]
    - » Growth in take up of environmental management through international standard methodology (eg ISO 14000 and EMAS)
    - » FTSE4GOOD index
  - Brand / corporate reputation
    - "CSR is really corporate reputation it's part of the brand, your stock market valuation is about confidence in you in the market place, and CSR is part of that" [Steve McGukin, Land Securities]
  - Investors and Tenants
    - » Banks leading the way [Mike Gedye, DTZ]
  - Agents, Developers and Contractors following

# Gazeley vision, mission and values



### 2006 watershed

Market demand

Fossil fuel depletion / cost of energy

Legislative demand

Global warming / climate change

Moral demand

One world living

### 2006 - demand for what

### Quantification

- Market forces → demand for answer to question: by how much can I reduce my energy costs and what will be my capital outlay
  - » Douglas Steidl AIA President: ".... At a sustainability roundtable led by the AIA Center for Communities by Design this spring, owners and developers sat in the AIA Board Room to tell those gathered that the cost to meet significant standards in the "greening of buildings" was minimal: 2 percent or less increase in capital investment. But the returns are significant: an 8 percent increase in rental rates. Would you pass up such an opportunity? And this didn't even include the savings from reduced energy use over the lifetime of the building. The new data make it clear: Sustainability equals profit.......Soon owners will be asking, "Why isn't my architect showing me how to increase my profits?" And the next sentence will be, "I need to change architects. I need someone looking out for my profitability through designs compatible with ecology."

### 2006 - demand for what

### Interpretation

- Increasing legislation → not unified and implementation and enforcement difficulties
- Plethora of terms / guidance documents / interest groups / information
- Distinguishing between aspects with value and false claims
- ".....the plethora of terms, bodies, and legislation involved is proving a barrier to adoption." [EG 16 Jul 05]
- "noise"

### 2006 - demand for what

### Mediation

- Ability to deal with all agencies involved on behalf of the client
- Fluency in the field of knowledge
  - » "Malcic's ( of HOK) fluency with building efficiency figures is a rarity across the industry. [EG 16 Jul 05]

### 2006 - demand for what

- Quantification
- Interpretation
- Mediation

Before we assess the impact of this potential demand on us lets look at what the competition is doing.....

**PTA** at Mitcham for Chancerygate Group



Hamiltons and Atelier 10 at Butterfield, Luton for the Easter Group

### profile ...

### BUTTERFIELD Commercial Park, Luton

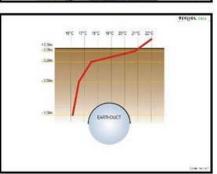
Date 2003 - Present

Architect Hamilton Associates

Project Value

EARTH COUPLED COOLING





ture / Planning

rfield scheme is a development by The Easter a Green-Field site in the North-East of Luton for a y business park with a total floor area in excess of

naster plan consits mainly of offices, laboratories ic distribution centres with light industrial usage. lled 'village' accommodates smaller businesses tarhnology start-ups in units ranging from 2,000ft2 to located in the heart of the development.

is undertaking studies to evaluate alternative eners via centralised CHP systems to avoid a major tlay towards a new power connection. The site stratines the CHP units with a district heating and cool-

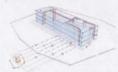
s in the 'village' incorporate an 'enhanced ventilam, providing a pleasant internal comfort to the busiwithout the need for air-conditioning. air system draws its cooling potential from earth-

v the car park and supplies the air into the spaces





Earth Duct system connects to a simple air-handling unit. The system is called 'enhanced vertilation' as a compornise between natural vertilation and air-conditioning (below)





Scott Brownrigg at Howberry Park, Wallingford for HR Wallingford (EA HQ)



In designing a new headquarters building for the generoment's Environment Agency, Scott Brownings had to live up to the exemplary standards set by shelr dient. Photos Martin Oeveland.

### Building

Deeds not words



Left Anly glazed size to the north Socool. The building as canvol in plan and continuated areas to maximize the long the size to maximize the long the size continuated entire the south contains the park and capture the world. A brite solel arministic streemed size through the north search self-search search self-search search search

Below Jouth-north section. Clerestery witubows on each Soor provide cooling to the exposed concents selfin.

the much

Red Kite House is a new office for the Environment Agency. Owned by HR Wallingford, it is the first new building constructed at Howbery Park, a business/science park being developed to the east of Wallingford in Oxfordshire.

The Environment Agency's west area headquarers has been based at Howborty Park since 1995, with 250 staff dispersed between eight different buildings. The buildings Tacked internal flexibility and were inefficient in their use of energy and water and the distances between them hampered effective team working. A decision was taken to move into a single building that offered more flexibility and was more efficient in its use of resources.

The high-tech r&d company HR Wallingford had obtained planning permission to redevelop part of its premises at Howbery Park as a business/science park and to construct 11,730 square metres of office space. After evaluating a range of options the Environment Agency agreed to lease one of the new office buildings for a period of 15 years. The Howbery Park site was chosen for a number of reasons, including the competitive lease beautiful parkland situation next to the Roer Thames and the developers willingness for the agency to influence the design of the building.

From the start of the design process the agency worked closely with HR Wallingford and their team, including architect Scott Brownrigg, services engineer Hoare Lea and structural engineer Waterman Partnership. The agreed aim was to construct an office that would not only meet the agency's operational needs but would also serve as an example of best practice in



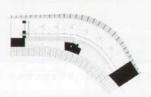
sustainable office development:

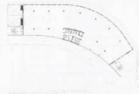
The basic building had to achieve as Brocom 'excellen' rating to meet the requirements set out in the lease agreement. It was agreed that the office would be a three-storey, natural-poentitated building with an internal Broar area of none 2000 square metres. Mose Construction of Newbursy, a disistent of killer Regional, was amented edesgin. & huide contract of approximately 4.54 in construct the building. Most worked closely with the agencies and the design scan to enture a successful controme, especially in

Ventilation and cooling The concrete-framed building is naturally ventilated and relies on thoughtful design features to provide the cooling needed. It is curved in plan and orientated to capture the wind, maximising air flow through the building. Manually operated window openings provide occupant-controlled crow-remilation. High-level exposed concrete ceilings on each floor act as a heat sink during the day. They are cooled by air entering through 100 motorised elerestory windows on each floor, which are linked to the building energy management system and open and close auto-

Roof-mounted turbines draw air in through the windows on the top floor, which is the most vulnerable to overheating in the summer. This provides movement of air for the occupants of that floor and accelerates the run of cooling of the concrete ceiling.

costing of the concrete centing. Neutral solar control glazing has been selected to minimise solar heat gain in summer but at the same time maximise natural daylight and views into the landscape. The south-facing Plans. Ground, typical upper and roof. The naturally verifitated concernframed solding attributed an incellent' Boreain rating, with predicted contribute massives. If a per care below the East PS guidelines, Protocorbiac cells forming a broke sholl in the south tracker will provide about 20 per cent of the manual electrical power regularment. Boof-manufal cutribute draw air though the top flood to counter overheading while solar points, will essential contribute the solar solar solar solar solar solar will essential contribute of solar cent of the not user maximum of







brise-soleil provides external shading, especially to the top floor. Interstitial venetian blinds on the south fuends provide additional internal shading and minimize unwanted solar gain.

Energy The energy strategy for the building involved both generation and conservation of energy. The brise soleit in the south facaste is formed by some 200 square metres of photosothatic cells. These will generate a 25kW perk sought (approximately 200MW) per year) which will meet around 20 per cent of the annual demand of the building for electrical power. The agency was mended a grant from the DTI towards the cost of these cells, which will reduce the amount of cashon dioxide discharged to the amount price by about 22 towners per annual.

Hot water is supplied be solar thermal pinels installed on the roof, suring about 40 per cent of the annual demand for energy useded for host water. The solar pinels (also granided by the DTI) will reduce the amount of carbon disords being discharged to the amosphere by a further 1.6 nonne per annua.

Heating is provided by high efficiency condensing boilers, which respond in weather conditions. Heat is delinered the perimeter trench heating with local zone control via thermostats. Artificial lighting is provided by a coubined up/downlighting arrangement with high-efficiency 15 tumps, digital ballasts and passive infar ared occupany and deslight easing controls,

In operation, the building is expected to have carbon emissions 26 per cent helow that defined in the Department of the Environment's Energy Efficiency in Offices (Econ 19). Type 2 Good Practice guidelines.

EZ • Ecotech 11

### **Chetwood at Bedford for Gazeley**

### "Cradle to Cradle"

- "Eco-efficiency" minimising impacts old paradigm
- "Eco-effectiveness" : working with nature new paradigm
- "Waste equals food": biological or technical nutrients
- · Can we afford it; Economy Sector?
- · Is it fair; Equity Sector?
- Are we working with nature; Ecology Sector?
- · Sees business as the engine of change
- · Re-making the way we make things:
- · Takes account of "externalities"

Source - McDonagh and Braungart - Cradle to Cradle



### Eco Template at Bedford: first steps



### EcoTemplate

- · Landform and hydrology
- · Bio-diversity and well-being
- Building design
  - Harvesting natural energy
  - Reducing C02
  - Reducing waste
  - Recyclable materials



### Generic spec 10p/sq ft

- Future proofing for Solar
- Storm water collection
- Local provenance vegetation
- T5 lighting to offices
- DSG partitions and ceiling tiles
- · Marmoleum floor coverings
- · Organic paint
- Interface carpets
- · Low flush volume WC's
- · Waterless urinals
- Spray taps





### **Burks Green at Worksop for B&Q**

### JUN 05 - BREEAM RATING OF "EXCELLENT" ACHIEVED FOR B&Q PROPERTIES

It was today confirmed that the 1 millionft² distribution centre Burks Green is designing for key client B&Q Properties has achieved the target BREEAM rating of "Excellent".

Burks Green's Project Director, Graham McMorran said, "This is a fantastic achievement given the size and complexity of the facility, and testament to the whole team's commitment to a sustainable approach. B&Q Properties were determined to show that sustainable design could be applied to large industrial facilities and this rating is recognition of the effort put in by all project stakeholders."

The facility is being developed on the former Manton Colliery site, is due to open in late 2005 and will create up to 1,200 jobs for the region.

The project entails a two-phase development on the 87-acre site, with an initial building of approximately 865,000ft<sup>2</sup> and future expansion to 1,125,000ft<sup>2</sup>.

The building itself will incorporate a complex automated sortation system in the high bay warehouse, and house comprehensive staff welfare facilities in the 50,000ft² office block including a full catering canteen, a gym and a training/learning room.

In addition to the requirement of achieving a BREEAM rating of "Excellent" for the building for energy efficiency, the B&Q Properties/Burks Green team has adopted a sustainable approach to externals, including a balancing lake, noise bunds and acoustic fencing to shield local residential areas.



**USA** 

- AIA President
- 20,000 trained LEED professionals
  - 2001 Nigel Howard from the BRE went to join US
    Green Building Council which went onto to develop
    LEED (US equivalent of BREEAM)
- 131 mayors of cities across US pledged to adopt Kyoto targets

# Why now **Learning curve** • React at time or prepare in advance?

### **Challenges**

- Building a body of knowledge
  - » Without a project
- Imparting the message

### **Measures**

- Acknowledging and broadcasting what we already do
- Quick wins
- High impact measures
- Building a position

# Acknowledging and broadcasting what we already do

 Define sustainability very broadly to draw in benefits [BRE IP 13/03 Part 2, Sustainable buildings: benefits for designers

### **Quick wins**

- Specifications
  - Devise some broad specification constraints
  - Considerate contractors scheme in preliminaries
  - Construction waste
- Publish sustainability policy

### **High Impact**

- Train 2 staff to become BREEAM assessors
  - Acquire knowledge cheaply £700 per person, 2 day course, £250 for test assessment
  - Verifiable claim to have knowledge
  - Advance 2 individuals who can then drive the corporate CPD
  - Possible profit centre
  - Informal assessment of our projects without involving external consultants – enabling authoritative advice to clients
- Publicity
- Alternative approach of using external consultants
  - E.g. EcoConsulting proposals Oct 2004

# **Build a position**

- Corporate and individual cpd
- Working party for 6 months
  - Action plan
  - Assess cost benefits of strategies and tools etc

# **Summary**

### Why it is important to act now

- Demand
- Environmental drivers
- Legislation
- What is going in the field amongst competitors

### How we can act

- Acknowledging and broadcasting what we already do
- Quick wins
- High impact measures
- Building a position
- Increase stature amongst existing client base

### **Benefits of action**

- Develop more avenues through which to attract new business
- Create more potential for publicity
- Improve ability to recruit good staff and staff retention
- Provide further levels of satisfaction
- Reduce costs
- Reduce risk